



GLAMOUR AWARDS

2026

SPONSORSHIP

&

STALL

BROCHURE & INFO

AESTHETICS - HAIR - BEAUTY

YTUAE



GLAMOUR AWARDS

HEADLINER SPONSOR PACKAGE

Exclusive Headline Sponsor of The Glamour Awards

Step into the spotlight as the exclusive Headline Sponsor and position your brand at the very heart of one of the most prestigious and talked-about events of the year.

This is more than sponsorship – it's premium visibility, authority, and powerful brand alignment.

AS HEADLINE SPONSOR, YOU WILL RECEIVE:

- ✦ **Prime Brand Positioning**
Your brand named first and featured most prominently across all event communications, marketing materials, and announcements.
- ✦ **High-Impact Logo Exposure**
Logo placement on all certificates, event backdrops, email promotions, printed materials, and during the live awards presentation.
- ✦ **Branded Event Presence**
Branded balloons displayed throughout the venue on the night, creating a strong visual impact and immersive brand experience.
- ✦ **Custom Brand Activation**
Opportunity to supply your own branded backdrop and promotional items for guest goodie bags or giveaways.
- ✦ **Extensive Social Media Promotion**
Dedicated social media exposure including feed posts and stories in the lead-up to the awards, reaching a highly engaged audience.
- ✦ **Named Award Category**
A dedicated award category named after your brand.
Example: "The [Category Name] Award, Sponsored by [Your Business Name]"
- ✦ **Premium Guest Experience**
Priority seating with premium placement close to the stage for maximum visibility and prestige.
- ✦ **On-Stage Introduction**
An exclusive opportunity to introduce your brand on stage before the awards begin. Directly addressing a room full of decision-makers and influencers.
- ✦ **Exhibition Space**
A dedicated exhibition table within the event space to showcase and promote your business to attendees.
- ✦ **Four Complimentary Tickets**
Four VIP tickets included, with additional tickets available at a reduced sponsor rate.

ONLY £1,500



SILVER SPONSORSHIP PACKAGE 2

Elevated Visibility. Greater Impact. Stronger Presence.

The Silver Sponsorship Package is designed for brands ready to step further into the spotlight and gain premium exposure across both digital and live audiences. This is where brand recognition meets meaningful presence.

AS SILVER SPONSOR, YOU WILL RECEIVE:

✦ Extensive Logo Placement Your logo featured on:

- Finalist certificates
- 1st place certificates
- Event email promotions
- Social media posts
- Awards presentation screens
- On-the-night event branding

✦ Prominent Awards Night Visibility
Your logo displayed at the awards, ensuring consistent recognition throughout the evening.

✦ Official Partner Status
Permission to use The Glamour Awards logo across your own marketing platforms to showcase your partnership.

✦ Foyer Brand Activation Opportunity
Bring your own branded backdrop to display during welcome drinks and distribute flyers, brochures or branded promotional materials to attendees.

✦ Branded Table Presence
Branded balloons displayed on guest tables, keeping your brand visible throughout the event.

✦ On-Stage Recognition

Your brand will receive a special mention on the night.

✦ Speak Before the Spotlight

An opportunity to introduce and promote your brand before the awards begin — directly addressing an engaged audience of business owners and decision-makers.

✦ VIP Access

Two complimentary tickets included, plus reduced rates available for additional guests.

Why Choose Silver Sponsorship?

- ✓ Premium exposure across digital and live platforms
- ✓ Strong brand positioning alongside award winners and finalists
- ✓ Direct audience engagement opportunities
- ✓ Increased credibility through elevated partnership status

Silver Sponsorship offers the perfect balance of visibility, influence and opportunity.

Position your brand centre stage and step up to Silver.

ONLY £1,100



GLAMOUR AWARDS

AESTHETICS - HAIR - BEAUTY

BRONZE SPONSORSHIP PACKAGE 1

Perfect for businesses looking to align with The Glamour Awards and gain meaningful brand visibility, our Bronze Sponsorship Package offers strong exposure both online and on the night.

This is your opportunity to be seen, recognised and celebrated as a valued event partner.

AS BRONZE SPONSOR, YOU WILL RECEIVE:

✦ Brand Visibility Across Key Touchpoints
Your logo featured on:

- Finalist certificates
- 2nd place certificates
- Event email promotions
- Social media posts
- Awards night branding

✦ Association with The Glamour Awards Brand
Permission to use The Glamour Awards logo in your own marketing and promotional activity, demonstrating your official partnership.

✦ On-the-Night Brand Activation
Opportunity to bring your own branded backdrop to display in the foyer during welcome drinks, plus the ability to distribute flyers, branded materials or promotional items to guests.

✦ Public Recognition
Your brand formally announced and thanked during the awards evening.

✦ Preferential Ticket Access
Reduced-price awards night tickets for up to two guests, allowing you to attend, network and celebrate in style.

Why Choose Bronze Sponsorship?

- ✓ Increase brand awareness
- ✓ Strengthen local credibility
- ✓ Build relationships with ambitious business owners
- ✓ Gain exposure across both digital and live audiences

A smart, accessible way to connect your brand with glamour, success and community celebration.

Step into the spotlight as a Bronze Sponsor and be part of something special.

ONLY £700



AESTHETICS - HAIR - BEAUTY
GLAMOUR AWARDS

CATEGORY SPONSOR

Some awards deserve additional spotlight.

Our Special Category Sponsorship has been created for select awards that require dedicated recognition and aligned brand partnership. This opportunity allows your business to be exclusively connected to a meaningful and high-impact category.

This is not a standard sponsorship – it’s intentional, focused visibility.

AS A SPECIAL CATEGORY SPONSOR, YOU WILL RECEIVE:

✦ Exclusive Category Association

Your brand exclusively linked to one designated award category.

Example:

“The [Category Name] Award, Sponsored by [Your Business Name]”

✦ On-Stage Recognition

Your brand announced during the presentation of the award.

✦ Logo Visibility

Your logo featured:

- On-screen during the category presentation
- Within awards marketing where that category is promoted
- In the official event programme alongside your category

✦ Social Media Acknowledgement

Dedicated mention across social media when promoting your sponsored category.

✦ Brand Alignment with Excellence

Direct association with a powerful, high-profile moment of the evening.

Why Choose a Special Category?

- ✓ Focused brand exposure
- ✓ Direct alignment with a specific audience or value
- ✓ Exclusive ownership of one powerful awards moment
- ✓ Strong brand credibility at an accessible investment

Only a limited number of Special Categories are available.

Align your brand with a category that reflects your values and make your mark on the night.

ONLY £500



GLAMOUR AWARDS STALLS

Showcase Your Brand at The Glamour Awards
Position your business directly in front of an engaged audience of ambitious entrepreneurs, finalists, industry leaders and decision-makers.

Our exhibition stalls give you the opportunity to connect, network and promote your products or services face-to-face on one of the most exciting nights of the year. This is more than a table – it's a powerful brand presence.

Stall Package – £400

- ✦ Dedicated exhibition space within the event venue
- ✦ Direct access to guests during welcome drinks and networking
- ✦ Opportunity to display banners, promotional materials and branded content
- ✦ Face-to-face engagement with attendees throughout the evening

Perfect for businesses wanting high-impact visibility and real conversations in a premium setting.

Stall Package + Advertising – £500

Everything included in the standard stall package, plus:

- ✦ Featured advertisement in the official Glamour Awards event booklet
- ✦ Extended brand exposure beyond the exhibition space
- ✦ Visibility in a keepsake programme that guests take home

This option maximises your presence both on the night and beyond – keeping your brand in front of attendees even after the awards are over.

Why Exhibit?

- ✓ Generate leads in front of 400+ people
 - ✓ Build brand awareness
 - ✓ Network with high-level attendees
- ✓ Align your business with glamour, growth and success

Spaces are limited to maintain exclusivity and ensure quality exposure for each exhibitor.

Secure your stall and be part of an unforgettable evening.

TAKE YOUR PLACE IN THE SPOTLIGHT

THE GLAMOUR AWARDS IS MORE THAN AN
EVENT. IT'S A CELEBRATION OF AMBITION,
SUCCESS AND INFLUENCE.

ALIGN YOUR BRAND WITH EXCELLENCE.
BE SEEN. BE RECOGNISED. BE REMEMBERED.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES
ARE LIMITED TO MAINTAIN EXCLUSIVITY AND
IMPACT.

SECURE YOUR PARTNERSHIP TODAY AND
POSITION YOUR BRAND CENTRE STAGE.

CONTACT ONE OF THE TEAM VIA INSTAGRAM OR
TELEPHONE OR EMAIL

